



NATIONAL INSTRUMENT, LLC
Manufacturers of Liquid Filling, Capping and Packaging Systems

New Filamatic CEO and President Appointed



Joel Hansen

Filamatic, a division of National Instrument LLC, has appointed Joel Hansen to the role of President and CEO.

“Joel has a great track record at previous companies growing both the top and bottom lines. His success has been based in part on inspiring his employees to exceed customer expectations and providing a superior value proposition. We are very fortunate to have Joel leading the Filamatic team” states Robert Rosen, owner and Chairman of the Board.

Hansen comes to Filamatic with an extensive executive background of financial management, strategic planning, merger and acquisitions, business growth, and over 15 years in management and senior-level leadership experience. He has a proven track record with driving sales, reducing expenses, creating equity value, and providing returns to shareholders.

Hansen comes to Filamatic from the Green Light Company, where he acted as President/CEO as well as serving on the Board. He was responsible for reconstructing the sales function, securing prime new accounts, and creating the company’s fresh new-look packaging, among other accomplishments.

“When I look around Filamatic and see all the dedicated, talented people, it is obvious why the company has been so successful at providing such high quality, high technology filling equipment for so many years. I am really looking forward to continuing this tradition and enhancing Filamatic’s capabilities” says Hansen.

Hansen received a Bachelor of Science in Engineering Science from The Johns Hopkins University along with a Master of Science in Material Science from The University of Virginia and MBA with a Concentration in Finance from Dartmouth College.

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